

Barbara A. Brannon

P. O. BOX 515 • SPUR, TEXAS 79370 • MOBILE 806.252.6554
BARBARABRANNON.COM • BARBARA.BRANNON@GMAIL.COM

SUMMARY

As a seasoned publications professional with a creative bent, an ongoing hand in historical research, and an active role in managing a small business, I'm seeking opportunities to consult, edit, present, and teach short-term while continuing entrepreneurial and writing projects.

EDUCATION & HONORS

- **Ph.D., American literature, University of South Carolina, 1998**
Dissertation: "No Frigate Like a Book: The Hampshire Bookshop of Northampton, 1916–1971"
Matthew J. Bruccoli, director
- **M.A., American literature, University of South Carolina, 1994**
Thesis: "Grace Hazard Conkling: An Imagist Poet"
Patterson Fellowship
- **B.A., summa cum laude, Georgia College, 1990**
Double major in English and art (concentration in book arts); minor in French
Flannery O'Connor Scholarship for Emerging Writers
- **Certificate, Université de Tours, France, 1989**

DISSERTATION SUMMARY

Described by Robert Frost as "one of the few bookshops in the world where books are sold in something like the spirit they were written in," the Hampshire Bookshop of Northampton, Mass., helped forge not only the business model for 20th-century bookselling but the literary tastes of its day. This documentary history draws from extensive archives at Smith College, business records of institutions such as the American Booksellers Association, and scores of firsthand interviews to analyze the societal and economic changes in which the Bookshop was an influential agent.

PROFESSIONAL & TEACHING EXPERIENCE

- **Editor/Co-Owner, The Texas Spur** Spur, Texas, 2018–present
Co-owner and business manager of community media firm, and editor of award-winning weekly newspaper published since 1909, plus two other award-winning community newspapers.
- **Managing Editor, Authentic Texas Magazine** 2016–2019
Responsible for issue planning, content assignments, and developmental editing for statewide quarterly magazine of Texas heritage; involved in team since publication's founding in 2015.
- **Executive director, Texas Plains Trail Region** Lubbock and Spur, Texas, 2012–2019
As director of a state-supported 501(c)(3) nonprofit initiative of the Texas Historical Commission, researched, planned, promoted, and implemented strategies to support economic development and historic preservation, via heritage tourism, in a 52-county region of the Texas Panhandle and Plains (largest of the state's 10 such regions). Led volunteer board of some 15 regional representatives.
- **Founding editor, Lone Star Literary Life / Bookadelphia** Lubbock, Texas, 2015–2018
Producer, content editor, and facilitator for Texas's first comprehensive weekly resource for book news, reviews, and interviews; serve as editor and publisher for current book titles in literature, creative nonfiction, and history.